

## About the **tru**cal range

To develop the market leading **tru**cal range, we've listened to what our customers want and delivered it using our extensive knowledge and expertise, gained through years of experience manufacturing decal papers. We have invested extensively in process control and quality assurance procedures.

In doing this, we've created a range of products for a wide range of applications (ceramic or cold) offering you a choice of decal papers from which you can achieve the best possible results – perfectly aligned to your needs.

A **tru** choice in decal papers.

We are constantly looking to improve and enhance the **tru**cal range, and always welcome customer comment as to how we can improve our offer.

## Specialisms from **tru**cal

If you have more specific requirements, the **tru**cal range also includes a number of specialist products which have been more finely tuned for particular applications.

## **technical**

**technical** is a unique service from the makers of **tru**cal. In specific circumstances, and depending on the volume of paper required, our highly experienced technicians are able to work with you to produce bespoke products which are tailored to suit your precise needs.

# tru

## advantage 170

Features  
& benefits



**Global support**  
through  
UK innovation

### **Tullis Russell Coaters**

Church Street  
Bollington  
Macclesfield  
Cheshire  
SK10 5QF  
U.K.  
T +44 (0)1625 573051  
F +44 (0)1625 575525  
[www.trcoaters.co.uk](http://www.trcoaters.co.uk)

# truca advantage 170

This sheet details the main features and benefits of **truca advantage 170**, which is one product in our comprehensive, market leading range of decal papers.

We have created the whole range to ensure that all **truca** products are of the very highest quality, giving reassuring consistency and great printed results.

If you wish to find out more about the **truca** range, please contact us on +44 (0)1625 573051, email us at [enquiries@trcoaters.co.uk](mailto:enquiries@trcoaters.co.uk) or alternatively visit our website at [www.trcoaters.co.uk](http://www.trcoaters.co.uk)



## Features

- good smoothness
- good stiffness
- dimensional stability
- clean firing gum
- fast release and easy slip
- good curl resistance
- good consistency with regard to stiffness, shape, stability, smoothness and release

### Product Data

<b>Nominal Substance</b>	170gsm
<b>Nominal Gum Coat</b>	3gsm
<b>Nominal Caliper</b>	195µm
<b>Moisture Content</b>	Offered at various ERH's to suit the customer's humidity conditions
<b>Base Paper</b>	Specially formulated paper
<b>Release Time</b>	Less than 60 seconds
<b>Open Time</b>	In excess of one hour

## Benefits

- for high quality printing
- for automatic printing and use with wicket driers
- good registration
- gives blemish free firings for precious metals
- gives clean, defect free glass and ceramic firings
- suitable for both screen and offset printing
- speedy removal and application of the decal with improved productivity
- reduced waste
- good yields and handling properties